#### Adaptive and Resource-Efficient Rural Area Networks

Slides at: www.cs.bham.ac.uk/~pejovicv/cambridge

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# **Digital Divide**

- A division between those who do and those who do not have <u>access</u> to and the <u>capability</u> to use modern information and communication technologies (ICTs)
- The digital divide is tightly connected with the living standard, health care, economy, education, political freedoms
- Observed from different aspects: gender, age, affluence





#### Digital Divide – A Broad View







# Digital Divide – Causes

Differences between regions that impact ICT adoption:

- Purchasing power ICTs cost
- Existing infrastructure ICTs need reliable power supply
- Level of urbanization ICTs are designed for cities
- Different cultures the same ICTs might not be suitable for all societies







#### Digital Divide – Urbanisation Levels







#### Digital Divide – Rural vs Urban







#### **Existing Solutions**







## **Existing Problems**

#### Technical

- Poor signal propagation due to vast distances, terrain configuration, vegetation
- Wireless interference, especially in the case of unlicensed solutions
- Lack of reliable electrical energy supply

#### Socio-economic

- Economic infeasibility of wide area coverage
- Lack of locally relevant online content
- Inability to engage a wider community into the network
- Micro digital divides: castes, genders





# Our view on why rural area connectivity fails



In rural areas a unique set of technical and social challenges are obstacles to Internet penetration.

The essence of the problem lies in a general lack of understanding of rural area dwellers' needs, and in the development of communication technologies without consideration of unique nuances of rural areas.



#### Holistic approach

Investigate existing solutions identify obstacles and true needs of our users

> Develop technical solutions with experts from target areas





#### Investigating Technical and Social Challenges in Rural Areas

Analysis of existing rural wireless networks in Africa (Macha, Zambia and Dwesa, South Africa):



#### Why Macha and Dwesa?

- Real rural Africa
- Community wireless networks
- Different social settings
- Strong collaboration links through our partners





#### Investigating Technical and Social Challenges in Rural Areas

Analysis of existing rural wireless networks in Africa (Macha, Zambia and Dwesa, South Africa):

- Lightweight traffic monitoring system:
  - Packet headers on the satellite gateway
  - Squid proxy logs
- Social surveys
  - Go beyond just anecdotal evidence quantifiable data
  - Examine Internet usage, legacy communication practices, social aspects of computer networking, quality of service issues





#### Investigating Technical and Social Challenges – Key Findings

- The location of Internet access (home/work/internet café) impacts the type of applications used online:
  - Only at-home access allows full-fledged online experience, including active OSN usage, content generation; otherwise deliberate interaction model
- There is a strong locality of interest:
  - The majority of voice-over-IP (VoIP) calls and instant messages (IM) are exchanged within the village
- Network performance and user behavior are tightly intertwined:



More about rural area network analysis in our WWW'11 paper

# **Develop Technical Solutions**

Guidelines:

- Provide at-home Internet access to all
- Support local communication
- Facilitate content generation
- Be resource (electrical energy, satellite bandwidth, wireless spectrum) efficient















#### Wide-Area Wireless



#### Low population density:

 Cell phone towers are not economically viable for low income under-populated areas



WiFi networks have a limited range and require a line of sight



# New opportunities for rural area connectivity

White spaces:

- Frequency band from roughly 50MHz to 800MHz
- Vacant after TV went digital; potentially unlicensed spectrum
- Excellent propagation properties:
  - Long range (path loss ~  $f^2$ )
  - Not absorbed by vegetation
  - Signal can bend around obstacles







#### White Spaces – Issues

- White spaces encompass a few hundreds of MHz of spectrum
- Dynamic range in white spaces:

Technology	<i>f<sub>_</sub></i> (MHz)	f <sub>u</sub> (MHz)	D (dB)	
802.11 (2.4GHz)	2412	2484	0.26	
802.11 (5 GHz)	5170	5700	0.85	
GSM 900	935	960	0.23	
White spaces	43.25	797.25	25.31	





#### White Spaces – Issues

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- Dynamic range in white spaces:

Results from a 3 km long outdoor link in South Africa





#### White Spaces – Issues

- White spaces encompass a few hundreds of MHz of spectrum
- Dynamic range in white spaces:

Performance across the frequency b

cannot be described

solely by the propagation theo

Antenna properties and the environment determine signal strength at different channels





Why is this a problem?

#### White Spaces – Channel Allocation

- We have a limited pool of vacant white space channels
- Network capacity depends on the useful signal strength and the interference (plus noise) strength

How to allocate wireless channels to network nodes so that the network capacity is maximized?





#### Conventional Network – Channel Allocation

• Signal strength is equal at all frequencies. Channels allocation strives to minimize interference.







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#### White Space Network – Channel Allocation

Propagation diversity over a wide white space band is highly varying and unpredictable

> Even if we were to know propagation over all frequencies for all links, the problem would be intractable





#### Channel Probing and Medium Access

- Consider a network of base stations (BSs) with multiple associated clients (CPEs)
- BSs select their operating channels and CPS switch to a channel selected by the BS they are associated with

BS

 Selection of the operating channel impacts the signal strength from a BS to a CPE and the interference from one BS to another.



BS



#### Channel Probing and Medium Access

- We extend the 802.22 protocol with inter-BS and BS-CPE probing.
- A probe is a packet whose content is known to the receiver. By comparing the received probe with the sent one, we can estimate the channel quality. A probe is sent at each available channel.
  - After the probing is completed each BS knows channel quality between itself and each of its CPEs and the interference level between itself and each of the neighboring Bss.



BS

 The information is also propagated to the neighboring BSs.

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- Gibbs sampling obtain samples from a hard-to-sample multivariate distribution
- Draws samples from a multivariate probability distribution:  $p(x_1,...,x_N)$
- Sample each of the variables  $(x_i)$  in turn from a conditional probability distribution:  $p(x_i | x_1^j, ..., x_{i-1}^j, x_{i+1}^j, ..., x_N^j)$ Do this for each sample j = 1..k
- In the end we have *k* samples from the joint distribution

How is Gibbs sampling connected with channel allocation?



1) Probability distribution is related to overall network performance

- 2) Probability distribution depends on channels allocated to BSs
- 3) Probability distribution favors states that lead to maximum performance
- 4) Conditional probability distribution isolates the impact of each of the nodes on the total optimization function
- 5) Conditional probability distribution can be calculated independently at each of the base stations

If the above conditions hold, Gibbs sampling of the performance distribution (over channels at different BSs) will lead to the optimal channel allocation



• Network performance metric:

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- **Total network capacity C**, under a certain channel allocation **c** independently at each of the base stations:  $C(c) = \sum_{i} C_i(c_i) = \sum W \log(1 + SINR_i(c_i))$ Sum of the capacity of each BS-CPE SINR (signal to interference-plus-noise ratio) is different at different channels for different BS-CPEs due to high variability of propagation in white spaces
- Remember one of the conditions to use Gibbs sampling: Conditional probability distribution isolates the impact of each of the nodes on the total optimization function



- Network performance metric, take two:
  - Cumulative interference-plus-noise to signal ratio (CINSR): Noise Interference







- Network performance metric, take two:
  - Cumulative interference-plus-noise to signal ratio (CINSR)
    - Easy to isolate the impact of a single decision on the total metric

$$CINSR_i(c) = \frac{N_0W}{PH_i(c_i)} + \sum_{j \neq i} ch(i,j) \frac{PH_{ji}(c_i)}{PH_i(c_i)} + \frac{PH_{ij}(c_i)}{PH_j(c_i)}$$

Impact of a local Impact of a local decision on own decision on others CINSR CINSR

All the information can be calculated locally!





 Connect the network performance metric with a probability distribution:



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 Connect the network performance metric with a probability distribution:



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- The distribution might be such that many states have low energy, and the sampler might get stuck in a channel selection which is good, but not optimal
- **Annealed sampler** change the temperature (*T*) as the process progresses allows the exploration of a wider solution space:
- Depending on the temperature change schedule we get different results
- Inspiration from annealing in metallurgy





# VillageLink Algorithm

- Distributed channel allocation algorithm (at each node):
  - While time t <  $t_{end}$ 
    - Calculate temperature T at time t (temperature decreases over time)
    - Calculate local CINSR, for each possible channel decision
    - Calculate and sample local Gibbs distribution  $\pi_i(c)$
    - Pick a channel according to the channel sampled from the Gibbs distribution and disseminate that information to neighbors
    - Listen to information about the channel selection of neighbors
  - Switch the wireless interface to the last selected channel



Channel switching does not occur in the loop!

## VillageLink Algorithm

- Properties of the algorithm
  - Distributed algorithm uses only local computations.
  - Uses propagation profiling results from channel probing.
  - Only the information on the channel that resulted from the sampling process is used in each iteration. True channel switching happens only once at the end of the process.
  - For certain cooling schedules converges towards the globally minimal CINSR. However, there is no guarantee on the number of iterations needed.





- Simulation setup
  - Propagation in white spaces is influenced by the free space loss, antenna patterns and the environment
    - Propagation calculation takes into account transmission power, antenna gain and the distance between the nodes
    - We closely model antenna irradiation patterns, frequency selectivity and antenna orientation
  - We experiment with a varying number of base stations and available channels
  - We model a wide area with a few TV stations that create varying spectrum availability over the area





- Is CINSR a good metric?
  - Comparison to the minimal interference metric



- Alternatives to VillageLink
  - Least congested channel search (LCCS) selects the least used channel locally
  - Preferred intra-cell channel allocation (PICA) selects the channel for which the BS experiences the highest channel gain towards its clients
  - VillageLink minimizes CINSR (cumulative interference plus noise to signal ratio), thus taking into account both preferred channels and interference





Total network capacity:







• Fairness (Jain fairness index, the closer the value is to 1 the better)







# VillageLink – Conclusion

- White space channel allocation algorithm that jointly minimizes interference and maximizes BS-CPE capacity
- A practical solution that requires the minimal number of channel switching events
- VillageLink is an integral part of VillageNet, a set of networking solutions we developed for rural areas that includes our previous work VillageCell and VillageShare





# VillageLink – Future

- System Implementation
  - From simulator to Software Defined Radio
- Deployment
  - Use case for VillageLink
- Licensing
  - White spaces are still a grey zone when it comes to licensing, especially in our target areas





#### Collaborators

#### Mariya Zheleva, UCSB



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#### Also:

- Meraka Institute, South Africa
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#### Thank you!

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# Digital Divide – Rethinking the definition

 A gap between those who do and those who do not have access to ICTs







# Digital Divide – Rethinking the definition

 A variety of inequalities among people's access to ICTs, ability to use ICTs and benefits from using ICTs.







• This is an over simplified view of the divide







- A complex metric is necessary
  - Conventional metrics of access do not capture differences in access quality





Example – Connectivity Speed





International Internet bandwidth (bit/s per user), by region  ${
m UCSP}$ 

The average web page size grew Example – Connectivity Spee about 50 times in 15 years ie Size Growth of Average 70'000 and Number of World 60'000 ders 2011) (Sources: Domenech 2007, Gomez 2008, Charzin )eveloped 800 Average Number of Objects 50'000 80 Average Page Size (K) Developing 700 Average Number of Objects 600 Total Bytes (K) 40'000 Gbit/s 500 50 30'000 400 300 20'000 30 200 20 10'000 100 10 <u>66-</u> 8 99 69-8 -6ē 5 Source: ITU 2002 2003 2004 2005 2006 2007 2008 2009 2010 Ξ

International Internet bandwidth by region



Is the access in the developing world effectively getting worse?



#### • Example – Location of Access

Chart 5.9: Location of Internet use aggregated for 17 African countries, 8 Latin American countries and 35 European countries, latest available year





- Example Location of Access
  - Location of access is important:
    - Distance:
      - At home or a long walk to a terminal
    - Availability hours:
      - Any time or business hours only
    - Pre-determining online behavior:
      - Browse the web or prepare emails before the access happens
    - Types of applications used:



 Some applications are more suited for leisurely at-home access - Facebook
 UCSI

Example – Cost of Access

Chart 3.8: Fixed-broadband sub-basket by level of development, 2008 and 2010





- Cultural and socio-economic affordances of connectivity:
  - Content in local languages
  - Availability of e-Government services
  - e-Commerce
  - Supporting infrastructure: roads, banking (credit cards)
  - Social affordances: connectivity with local and global population; online social networks; networked individualism





#### Holistic approach

Investigate existing solutions identify obstacles and true needs of our users

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**Evaluate success!**